

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2008**
(Including Unit Data)

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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Babcox Publications
3550 Embassy Parkway
Akron, OH 44333
Tel. No.: (330) 670-1234
FAX No.: (330) 670-0874
Website: www.babcox.com

Official Publication of: None
Established: 1964
Issues Per Year: 12

FIELD SERVED

ENGINE BUILDER serves engine builders/rebuilders/machine shops; jobber engine builders/re-builders/jobbers with machine shops; production engine builders/rebuilders; automotive/ heavy duty jobbers, wholesalers, and warehouse distributors who sell engine parts; and engine machine shop tool and equipment distributors.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are owners, proprietors, presidents, vice presidents, partners, corporation officials, administrators, purchasing agents, managers, supervisors, foremen and other titled and non-titled personnel

DEFINITION OF A UNIT

A unit is an establishment primarily engaged in one type of economic activity at a single physical location.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	168
Advertiser and Agency _____	1,174
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	483
All Other _____	402
TOTAL	2,227

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	17,859	100.0	17,859	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	17,859	100.0	17,859	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July _____	2	-			18,030	October _____	-	19			18,019
August _____	44	14			18,000	November _____	2,173	1,704			17,550
September _____	14	14			18,000	December _____	1	3			17,552
						TOTAL	2,234	1,754			

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION AND UNITS FOR ISSUE OF NOVEMBER 2008
 This issue is 2.1% or 370 copies below the average of the other 5 issues reported in Paragraph two.

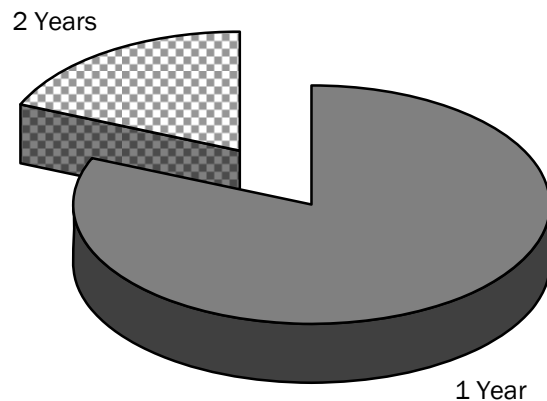
BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	TOTAL UNITS	Owner/Proprietor, President, Vice President, Partner, Corporation Official, Administrator, Purchasing Agent	Managers, Supervisors, Foreman	Other Titled & Non-Titled Personnel
Jobber Engine Builder/Rebuilder/Jobber with Machine Shop _____	3,506	20.0	3,278	2,491	882	133
Production Engine Builder/Rebuilder _____	313	1.8	277	205	79	29
Engine Builder/Rebuilder/Machine Shop	12,548	71.5	12,004	10,316	1,578	654
Engine Builders/Rebuilders Sub-Total	16,367	93.3	15,559	13,012	2,539	816
Automotive/Heavy Duty Jobber, Wholesaler, and Warehouse Distributor who sell engine parts _____	1,023	5.8	950	565	386	72
Engine Machine Shop Tool and Equipment Distributor _____	160	0.9	152	118	35	7
TOTAL QUALIFIED CIRCULATION	17,550	100.0	16,661	13,695	2,960	895
PERCENT	100.0		94.9	78.0	16.9	5.1

Percent of Machine Shop / Engine Building work that is Performance Related

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	TOTAL RESPONDENTS REPORTING	Percent of work that is Performance Related						Information Not Yet Available
			More than 75%	51% - 75%	26% - 50%	11% - 25%	10% or less	None	
Jobber Engine Builders/Rebuilders/Jobbers with Machine Shop _____	3,506	3,109	345	322	539	619	906	378	397
Production Engine Builders/Rebuilders _____	313	292	41	32	41	55	80	43	21
Engine Builders/Rebuilders/Machine Shops	12,548	11,178	2,468	1558	2,207	1,916	2,129	900	1,370
Engine Builders/Rebuilders Subtotal	16,367	14,579	2,854	1,912	2,787	2,590	3,115	1,321	1,788
Percent	100.0	89.1	17.4	11.7	17.0	15.8	19.1	8.1	10.9

3b. Qualification by Year

1 Year _____ 14,298 81.5
 2 Years _____ 3,252 18.5



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient:	13,239	2,955	-			16,194	92.4
a. Written _____	4,853	809	-			5,662	32.3
b. Telecommunication _____	7,405	1,860	-			9,265	52.9
c. Electronic _____	981	286	-			1,267	7.2
II. TOTAL - Request from recipient's company:	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
III. TOTAL - Membership Benefit:	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request):	536	218	-			754	4.2
a. Written _____	88	41	-			129	0.7
b. Telecommunication _____	443	158	-			601	3.4
c. Electronic _____	5	19	-			24	0.1
V. TOTAL - Sources other than above (listed alphabetically):	523	79	-			602	3.4
*Association rosters and directories _____	523	79	-			602	3.4
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licensees - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL - Single Copy Sales:	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	14,298	3,252	-			17,550	100.0
*See Paragraph 11 PERCENT	81.5	18.5	-			100.0	-

Paid Source Information can be reported at the option of the publisher.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			17,116	97.5
Individuals by name only _____			434	2.5
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			17,550	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION AND UNITS FOR ISSUE OF NOVEMBER 2008							
State & Zip Code	Number of Units	Total Qualified	Percent	State & Zip Code	Number of Units	Total Qualified	Percent
039-049 Maine _____	78	81		400-427 Kentucky _____	279	293	
030-038 New Hampshire _____	76	82		370-385 Tennessee _____	287	295	
050-059 Vermont _____	35	35		350-369 Alabama _____	229	237	
010-027 Massachusetts _____	235	243		386-397 Mississippi _____	145	153	
028-029 Rhode Island _____	36	37		EAST SO. CENTRAL	940	978	5.6
060-069 Connecticut _____	181	189		716-729 Arkansas _____	161	168	
NEW ENGLAND	641	667	3.8	700-714 Louisiana _____	194	205	
100-149 New York _____	638	660		730-749 Oklahoma _____	212	223	
070-089 New Jersey _____	374	380		750-799 Texas _____	860	915	
150-196 Pennsylvania _____	789	817		WEST SO. CENTRAL	1,427	1,511	8.6
MIDDLE ATLANTIC	1,801	1,857	10.6	590-599 Montana _____	106	112	
430-459 Ohio _____	908	954		832-838 Idaho _____	152	160	
460-479 Indiana _____	561	587		820-831 Wyoming _____	60	63	
600-629 Illinois _____	678	721		800-816 Colorado _____	297	310	
480-499 Michigan _____	736	778		870-884 New Mexico _____	142	156	
530-549 Wisconsin _____	508	528		850-865 Arizona _____	292	307	
EAST NO. CENTRAL	3,391	3,568	20.3	840-847 Utah _____	154	165	
550-567 Minnesota _____	420	449		889-898 Nevada _____	110	118	
500-528 Iowa _____	300	319		MOUNTAIN	1,313	1,391	7.9
630-658 Missouri _____	391	415		995-999 Alaska _____	67	72	
580-588 North Dakota _____	81	85		980-994 Washington _____	417	455	
570-577 South Dakota _____	90	100		970-979 Oregon _____	275	298	
680-693 Nebraska _____	195	209		900-961 California _____	1,931	2,043	
660-679 Kansas _____	272	285		967-968 Hawaii _____	50	54	
WEST NO. CENTRAL	1,749	1,862	10.6	PACIFIC	2,740	2,922	16.7
197-199 Delaware _____	45	45		UNITED STATES	16,620	17,507	99.8
206-219 Maryland _____	253	270		969 & 004-009 U.S. Territories _____	41	43	
200-205 Washington, DC _____	5	5		Canada _____	-	-	
220-246 Virginia _____	336	347		Mexico _____	-	-	
247-268 West Virginia _____	108	112		Other Worldwide _____	-	-	
270-289 North Carolina _____	541	573		AP0/FPO _____	-	-	
290-299 South Carolina _____	197	204		TOTAL QUALIFIED CIRCULATION	16,661	17,550	100.0
300-319 Georgia _____	411	434					
320-349 Florida _____	722	761					
SOUTH ATLANTIC	2,618	2,751	15.7				

9. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
6-Month Period Ended:	2005	2006	2007	January - June 2008*	July - December 2008*
Total Audit Average Qualified:___	19,554	19,278	18,227	18,000	17,859
Qualified Non-Paid: _____	19,554	19,278	18,227	18,000	17,859
Qualified Paid: _____	-	-	-	-	-
Post Expire Copies included in Paid Circulation:_____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: ___	**NC	**NC	**NC	**NC	**NC

***NOTE: 2008 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**
 **NC = None Claimed.

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for quantities of 602 copies or 3.4%.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	January 15, 2009
Dave Wooldridge, Publisher	State	Ohio
Lindsey Betzhold, Circulation Manager	County	Summit
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	January 15, 2009
IMPORTANT NOTE:	Type	PUD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	A128R0D8